

## Step 2 Identify Advocacy Partners from Diverse Organizations, Expertises, and Affiliations

Effective advocacy is a collaborative effort and is made possible by engaging partners from a wide range of organizations, each with unique expertises, affiliations, and needs related to new policies, to amplify your message. Bringing together patient advocates, pharmacy organizations, legislators, medical societies, and others in your sphere of influence can harness a broad spectrum of perspectives and resources to drive meaningful change.

### PARTNER CHECKLIST (1/2)









Bringing together a diverse range of partners can create a powerful and united front for advocating the expansion of HIV prevention and linkage to care services in community pharmacies to end the HIV epidemic. Use the Partner Checklist to mark the partners that may best help your advocacy efforts based on your goals and the unique expertise each partner may bring.

POTENTIAL PARTNERS	GOALS PARTNERS CAN HELP YOU ACHIEVE
<input type="checkbox"/> Patient Advocates	♥ Ensure the voices of individuals with or at risk of HIV are heard and their needs are addressed.
<input type="checkbox"/> Pharmacy Organizations (local and national)	♥ Leverage expertise and networks within the pharmacy community.
<input type="checkbox"/> Legislators (elected officials)	♥ Influence policy changes. ♥ Allocate resources to support expanded pharmacy services.
<input type="checkbox"/> Public Health Organizations	♥ Align efforts with broader public health goals.
<input type="checkbox"/> HIV Advocacy Groups	♥ Advocate for HIV prevention and care services.
<input type="checkbox"/> Community Health Workers	♥ Enhance community engagement and outreach efforts.



## Step 2 Identify Advocacy Partners from Diverse Organizations, Expertises, and Affiliations

### PARTNER CHECKLIST (2/2)

POTENTIAL PARTNERS	GOALS PARTNERS CAN HELP YOU ACHIEVE
<input type="checkbox"/> Physicians and Physician Medical Associations	 Foster a coordinated approach between pharmacists and healthcare providers.
<input type="checkbox"/> State BOP	 Navigate and advocate for scope of practice changes.
<input type="checkbox"/> Pharmacist Associations (state and national levels)	 Align advocacy efforts and strengthen the collective voice of the profession.
<input type="checkbox"/> Labs and Diagnostic Services, State Agency Contacts for CLIA	 Ensure access to necessary HIV and STI testing resources.
<input type="checkbox"/> Communication Experts and Media	 Disseminate information and raise awareness for advocacy efforts.
<input type="checkbox"/> Insurance Providers and Healthcare Payors	 Ensure adequate reimbursement for services rendered by pharmacists.
<input type="checkbox"/> Nursing Associations	 Promote interdisciplinary teamwork and coordination between pharmacists and nurses.
<input type="checkbox"/> Allied Stakeholders (based on the state's unique political landscape, including community-based LGBTQIA+ and equality organizations)	 Ensure a comprehensive approach to advocacy.